ROCK & ROLL HALL OF FAME


Rock connects us. Our mission is clear: To engage, teach and inspire through the power of rock and roll. We share stories of the people, events and songs that shape our world through exhibits, innovative programs and concerts. Alive with the passion and energy of the musical legends we celebrate. Our inductions are represented throughout seven floors of exciting exhibits, films and of course the music, bumping from wall to wall. Get a front row concert feeling as you witness performance highlights from over 30 years of induction ceremonies. Jam to free live music on the Rock & Roll Hall of Fame’s outdoor plaza all summer long. The Rock Hall Live! summer lineup showcases the best of Cleveland’s homegrown talent featuring nationally touring artists, acts that have shared the stage with musical icons, and local favorites.

WORLD CLASS ATTRACTIONS & AMUSEMENT

Cedar Point’s record-breaking roller coasters are waking up from their off-season slumber as the Sandusky amusement park opens for 2022 on May 7. Get ready for a summer of thrills, entertainment, fantastic foods, special events and the famous Cedar Point Beach. Are you ready for Millennium Force, Top Thrill Dragster, Steel Vengeance and Valarin? Make plans now to purchase your 2022 Gold Pass or single-day tickets.

What to Do

June is something for everyone to enjoy in The Land. From Cuyahoga National Park, to waterfalls, ledges and beaches along Lake Erie’s shoreline, these are just some of the surprises you can experience in and around Cleveland.

WHAT TO DO

Entertainment: NHSC 2022 Attendees will find an array of entertainment in Cleveland, from thrilling sports to world-class museums, to delectable dining establishments. Top attractions in Cleveland dot the city. Some of the most eclectic places to visit are the accessible, unique, ethnic neighborhoods in the area.

Outdoors: Northeast Ohio has many outdoor adventures awaiting your arrival. Hiking trails throughout the 33,000 acre Cuyahoga National Park, to waterfalls, ledges and beaches along Lake Erie’s shoreline, these are just some of the surprises you can experience in and around Cleveland.

Dining & Nightlife: Recently ranked fifth in the top 10 U.S. cities for nightlife, Cleveland scores big with 18 breweries, 219 bars, 57 clubs, and 17 live music venues. From jazz clubs and dueling piano bars to microbreweries and cider houses, there truly is something for everyone to enjoy in The Land.

Weather: When summer is heating up, so are the things to do in Cleveland and around Northeast Ohio. Bands are rolling into town for big outdoor concerts, open-air markets line the streets and festivals bring dancing, art, music and magic to the city. During mid July, nights are regularly around 64-69°F (18.0-21.0°C) with temperatures rarely dropping below 59.5°F (15.3°C) at night.

Shopping: Cleveland’s market scene is always hopping. Here you can support local crafts and creators. Some of the most unique items will be on sale at fairs, pop-ups, art walks, summer festivals and more around Greater Cleveland neighborhoods. It’s never been easier to stop local.

See the City: When it comes to visiting any city, you can find your way to find a good skyline view. Cleveland is no exception, with really cool vantage points from which you can get good skyline views! A favorite for many is Voinovich Bicentennial Park at North Coast Harbor. The park itself sits right on Lake Erie, and the skyline view includes The Rock and Roll Hall of Fame and Great Lakes Science Center, plus one of the Cleveland script signs.

Getting Around: The best way to get around Cleveland is via public transportation. In fact, one of the greatest things about Cleveland is how easy and cheap it is to get around the city (in some cases, it’s free). Thanks to Cleveland’s extensive public transportation system (the Regional Transit Authority) — which includes rails, buses, trolleys and the bus rapid transit aka the BRT — visitors will have no problem navigating the city and reaching all major tourist attractions.

WELCOME TO THE FLATS

There are so many roads into the Flats, but only one direction... down. That’s because the Flats are a low-lying plain for which the wide and crooked Cuyahoga River flows through. On foot, the Flats is a short walk from the Cleveland Convention Center. For over 220 years, the Cleveland Flats generated all kinds of grit - the thunder of railroads, bootlegging, smoke stacks, fire and sweat equity. Today, the Flats is a symbol of sophistication - private investment, healthy waterways, historic preservation, upscale residences, refined culinary offerings, entrepreneurship and chic nightlife. gentrification taken to another level. Among its bridges, roads, riverbanks and viaducts, the Flats connects old and new; downfall and rebirth; grit; gentrification taken to another level.
WHAT IS THE NATIONAL HOMELAND SECURITY CONFERENCE?

The National Homeland Security Conference brings together over a thousand participants of Homeland Security, Law Enforcement, Fire and Emergency Management professionals, federal agencies, non-profit agencies, business owners, universities and decision makers to learn about emerging trends in homeland security and see the new equipment and technology available to support their mission.

Congress appropriates more than $1,745,000,000 annually for grants, contracts, cooperative agreements and other activities to support National Homeland Security. For the past 15 years, the National Homeland Security Association (NHSA) has provided a unique learning venue for State and Urban Areas that are eligible to receive Homeland Security grant funding. This conference provides participants strong educational and informative tracks and offers an excellent opportunity to interact with exhibitors who can provide goods and services to protect states and urban areas.

In addition to the Exhibitor Hall, there are many other networking opportunities including: 12+ daily business-critical Educational Workshops, Informative General Session Keynote Presentations, Networking Breaks, Live Demonstrations, Exhibitor Track Session and Social Functions.

WHO ATTENDS?

- Attendees are leaders in Homeland Security representing all facets of government who have direct influence on how Homeland Security grant funds are spent.
- Attendees include Homeland Security and emergency management professionals, local law enforcement and fire services, FBI, FEMA/DHS, U.S. Marshals, DEA, private security, etc.
- Visitors from every major urban area within the United States, as well as many allied nations globally!

ATTENDEES: A visitor paying to attend the #NHSC2022 to network with colleagues, to share Homeland Security best practices, and to interact with exhibitors to learn advances in new Homeland Security services and technologies that can protect their communities.

EXHIBITORS: An organization paying for a booth at the #NHSC2022 to showcase services or products.

SPONSORS: An organization paying for visibility at the #NHSC2022 to highlight its company brand, an activity or event.

PARTNERS: An association offering a barter for visibility at the #NHSC2022 to highlight its company brand, an activity or event.

MEDIA PARTNERS: A media event outlet offering a barter for visibility at the #NHSC2022 to highlight its company brand, an activity or event.


FEDERAL AGENCIES: A federal agency that provides Homeland Security, Law Enforcement, Fire Safety and Emergency Management services.

WHY ATTEND?

| BECOME INFORMED | LEARN THE LATEST FROM LEADING HOMELAND SECURITY EXPERTS & INFORMATION PROVIDERS WHOSE OUTLOOKS WILL HELP YOU DO BUSINESS MORE EFFICIENTLY, SAVE MONEY AND INCREASE PRODUCTIVITY. |
| STAY ON TOP OF THE MARKET | MEET WITH EXISTING AND NEW VALUABLE HOMELAND SECURITY AND EMERGENCY MANAGEMENT BUSINESS CONTACTS AND DEVELOP LONG LASTING RELATIONSHIPS! |
| IMPROVE YOUR COMPETITIVE EDGE | NETWORK WITH COLLEAGUES | NETWORK WITH COLLEAGUES |

The National Homeland Security Conference has been sold-out the past 15 years, with the exception of 2020 due to COVID-19 restrictions! Homeland Security attendees, speakers, exhibitors and sponsors from across the United States and globally, recognize the conference’s relevant educational information and buying power of the nation’s Homeland Security enterprise. Your competition will be there and so should you!

SCHEDULE AT A GLANCE

| MONDAY, JULY 11, 2022 |
| TUESDAY, JULY 12, 2022 |
| WEDNESDAY, JULY 13, 2022 |
| THURSDAY, JULY 14, 2022 |

- Pre-Conference Workshops
- Local Tour
- General Sessions, Education Workshops, Lunch, Exhibitor Networking and Social
- General Sessions, Education Workshops, Lunch, Exhibitor Networking, Live Demos and Host Social at the Rock & Roll Hall of Fame
- General Sessions, Education Workshops, Lunch

- Attendees include Homeland Security and emergency management professionals, local law enforcement and fire services, FBI, FEMA/DHS, U.S. Marshals, DEA, private security, etc.
- Visitors from every major urban area within the United States, as well as many allied nations globally!
RULES AND REGULATIONS

1. The Organizer - The National Homeland Security Association Inc. ("NHSA"). The official and only Organizer of the annual National Homeland Security Conference ("NHSC") and "NHSC20". The Organizer has the right to change times and dates any year.

2. Booth Package Description and Height Restrictions

- Definition: One or more standard units in a straight line.

- Minimum booth size: 10’ x 10’ (100 sq. ft.)
- Maximum booth size: 20’ x 40’ (800 sq. ft.)
- Non-traditional booth size: Please submit drawing of booth layout before registration.

3. Set-up and Removal of Exhibits

- Exhibitors should set up their exhibits by 3:00 p.m. on Tuesday, July 12, 2022.
- Exhibitors are responsible for the reasonable safety of the contents of the exhibit. The Organizer reserves the right to cancel or refuse rental of display space, or to limit the display of any exhibit, that is, in the opinion of the conference Organizer, is not consistent with the theme or goals of the conference or of the NHSA.

4. Exhibition Tentative Hours

- At least one (1) company representative must be present in the booth during exhibition and during post conference, all incorporating your organization’s name.
- All booths should be open to the public from 8:30 a.m. to 5:00 p.m. on Wednesday, July 13, 2022.
- Exhibitors must remain in the exhibit hall for the duration of the conference.

5. Proper Use of Exhibit Space

- Exhibitors may not exhibit, sell, or offer for sale any products or services.
- Exhibitors may not display any exhibit not designed, produced, manufactured, or distributed by the main company and its subsidiaries or licensees.
- Exhibitors may not display any exhibit that is not actually on sale at the time of the conference.

6. Liability of Limited Liability

- NHSA will not be liable for any reason or for any cause to hold liable for any injuries, accidents, or property damage.
- Exhibitors are responsible for the reasonable safety of the contents of the exhibit.
- Exhibitors may not exhibit trade secrets or confidential information.

7. Force Majeure

- Force Majeure means any act or event that is beyond the reasonable control of the Exhibitor and which is not within the reasonable control of the Organizer.

8. Force Majeure

- Force Majeure includes acts of God, acts of terrorism, or acts of war.
- Force Majeure cannot be used as a defense for any other party.
- Force Majeure includes acts of God or other circumstances beyond the reasonable control of the Organizer.
- Force Majeure includes acts of terrorism, acts of war, acts of God, or other circumstances beyond the reasonable control of the Organizer.
- Force Majeure includes acts of God or other circumstances beyond the reasonable control of the Organizer.

9. Non-Compete

- Non-Compete means any agreement that restricts the sale of goods or content is, in the opinion of the conference Organizer, not consistent with the theme or goals of the conference or of the NHSA.

10. Rejection of Exhibitor or Sponsor Application

- The NHSA reserves the right to cancel or refuse rental of display space.

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13. No-Show Policy

- An exhibitor acknowledges that NHSA and the
- Organizing Committee, NHSC20, is responsible for bringing any or all of the requested products or services to the conference.

14. Rejection of Exhibitor or Sponsor Application

- The NHSA reserves the right to cancel or refuse rental of display space.

15. Compliance with the Law

- The NHSA and the exhibitor, sponsor, or exhibitor, shall comply with all laws and/or jurisdictions of the United States, the State of Ohio, City of Cleveland and wherever applicable, all rules and regulations of the local police and fire departments during the exhibition and during post conference.

16. Interpretation and Amendment

- The Organizer reserves the right to interpret or amend these Rules and Regulations. The Organizer, exhibitor, or sponsor agrees to abide by any rules or regulations that may be adopted by the Organizer in response to any matter, for the benefit of the conference.

17. Financials

- Exhibiting and sponsoring companies must be in good standing with the NHSA, that is, all outstanding invoices over 30 days for advertising, or other such items, must be paid in full before exhibiting or sponsoring companies will be allowed to set up their display.

18. Good Neighbor Policy

- The Organizer reserves the right to cancel or refuse rental of display space.

19. Suit Calling

- The Organizer reserves the right to cancel or refuse rental of display space.

20. Promotional Activities, Contests and Giveaways

- The Organizer reserves the right to cancel or refuse rental of display space.

21. Exclusion

- The Organizer reserves the right to cancel or refuse rental of display space.

22. Complimentary

- Complimentary tickets are subject to the terms and conditions of the NHSA.

23. Reserve

- Reserve tickets are subject to the terms and conditions of the NHSA.

24. Show Management

- Show Management is subject to the terms and conditions of the NHSA.
Align your brand with #NHSC2022

Register via CVENT by visiting:
https://nationalhomelandsecurity.org/sponsor
https://nationalhomelandsecurity.org/exhibit

WHY SPONSOR / PARTNER?
Becoming a Sponsor/Partner of the #NHSC2022 places your company in a position of authority and enables you to build and strengthen your relationships, visibility and reputation with major Homeland Security, Law Enforcement, Fire Safety and Emergency Management entities. As a Sponsor/Partner your organization will benefit from:
- EXPOSURE. Alignment of your brand with the leading media, events and websites in the emergency management and law enforcement industries. In addition, gain exposure to major Homeland Security, Law Enforcement, Fire Safety and Emergency Management companies and contacts.
- PROFILE. Benefit from the extensive range of marketing and public relations carried out before, during and post conference, all incorporating your organization’s brand.
- ENGAGEMENT. Generate new business leads and build on existing ones with direct access to agency leaders and emergency management personnel.

Your organization will receive brand recognition that includes:
- Logo on the NHSC website, mobile app and in the electronic program guide
- Logo on event entrance signage
- Recognition during general sessions

SPONSOR PARTNER OPPORTUNITIES
Sponsors and partners will receive special recognition at the 2022 NHSC. We offer multiple ways for our sponsors and partners to be recognized, through our NHSC website, the event mobile app, electronic conference program guide, social media (Facebook and Twitter), signage around the conference, exhibit hall, podium recognition, speaking opportunities, and many more. The following sponsorship opportunities reflect specific entitlements:

GRAMMY $30,000
- Sole Host of Host Social on Wednesday Evening or Exhibitor Social Tuesday Evening
- Logo Recognition
- Breakout session on exhibitor track (Limited availability-first come first served)
- 10x20 Premium Exhibitor Booth
- 6 Conference Passes
- Full page ad in program
- Logo & company name on all digital and printed marketing materials (including the event website front page)
- Logo & company name on the Event App
- Company name listed on a slide show during the event

CERTIFIED DIAMOND $20,000
- Podium Recognition
- Breakout session on exhibitor track (limited availability-first come first served)
- 10x20 Standard Exhibitor Booth
- ½ page ad in program
- Logo & company name on the event website main page w/Link
- Logo and company name on Event App -- 5 Conference Passes
- Logo & company name on all digital and printed marketing materials (including the event website front page)
- Company name listed on a slide show during the event

ROADIE $5,000
- 10x10 Standard Exhibitor Booth
- 2 conference passes
- Company name on the website (other page)
- Company name printed in program
- Company name listed on a slide show during the event

FAN $1,000
- Company name printed on the website (other page)
- Company name listed on a slide show during the event

For any additional information regarding exhibiting or sponsorships, please email registration@nationalhomelandsecurity.org

SPONSOR PARTNER TIERs
The NHSA will assist you in developing an effective opportunity to meet your goals and return on investment at the #NHSC2022! The following are the NHSC2022 sponsor and partner opportunities, but we are also open to customizing one if you do not see it below.

PLATINUM ALBUM $15,000
- 10x10 Standard Exhibitor Booth
- Breakout session on exhibitor track (Limited availability-first-come-first-served)
- 3 Conference passes
- ½ page ad in program
- Logo & company name on all printed marketing materials (the event website other page)
- Company name listed on a slide show during the event

For Sponsorship opportunities, contact conference.info@nationalhomelandsecurity.org

For the latest conference info, visit https://nationalhomelandsecurity.org

For any additional information regarding exhibiting or sponsorships, please email registration@nationalhomelandsecurity.org
Visit https://nationalhomelandsecurity.org for the latest conference information

SPECIAL THANKS:
National Homeland Security Association
ASMI
City of Cleveland
Cuyahoga County, 2022
Cleveland Convention Center

DESIGN IMPLEMENTATION:
TWELLC