

National Homeland Security Conference

NHSC

2025

PROSPECTUS

August 25-28, 2025 Washington, DC



CONTACT INFORMATION

201 Park Washington Court, Falls Church, VA 22046

conference.info@nationalhomelandsecurity.org

To learn more about becoming an exhibitor or sponsor, use the QR code or visit our website at <https://www.nationalhomelandsecurity.org/>

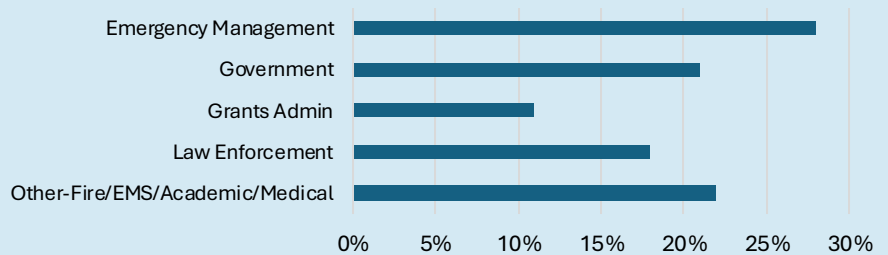
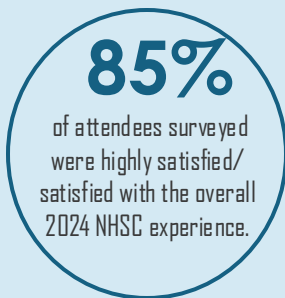
WHAT IS THE NHSC?

The National Homeland Security Conference (NHSC) is the premier event for homeland security and emergency management professionals. Sponsored by the National Homeland Security Association (NHSA), this conference has become the most highly anticipated conference of the year. It focuses on all emergency response disciplines across every level of government. The conference includes the annual meeting of local homeland security and emergency management professionals from the Nation's largest metropolitan areas. This conference brings together more than 1,800 participants to learn about new equipment, available technology, and emerging trends in homeland security.



CONFERENCE ATTENDEE PROFILE

- ❖ Law enforcement
- ❖ Fire/EMS response
- ❖ Emergency managers (city, county, state, federal,)
- ❖ Security/surveillance
- ❖ Business organizations
- ❖ Technology/software developers
- ❖ Universities/academics
- ❖ Grants management
- ❖ Non-profit agencies
- ❖ Federal coordinating officers and other federal officials from DHS, HHS, DOT and others
- ❖ Homeland security professionals



WHY EXHIBIT?

❖ The National Homeland Security Conference expects more than 1,800 homeland security, public safety, law enforcement, and emergency management professionals to attend the 2025 conference, which has increased in attendance over the past 3 years.

❖ **Connect** with key decision-makers, influencers, and potential customers in the homeland security industry. Generate **quality leads** and follow-up opportunities. Connect with representatives from federal, state, and local government agencies.

❖ Increase **brand recognition** and **credibility** within the homeland security community.

❖ **Differentiate your organization** from competitors and invest in a sponsorship to get your company's name in front of attendees.

❖ Become a **thought leader** by demonstrating expertise during a sponsored solutions session. Share your knowledge and best practices with attendees and position your organization as a trusted resource and industry leader.

❖ **Gather insights** on industry trends, challenges, and emerging technologies.

EXHIBIT BOOTH OPTIONS

BOOTH SIZE	TOTAL SQ FT	PRICE OF BOOTH	CONFERENCES PASSES
10X10 Booth	100 sq ft	\$3,700.00	2
10X20 Booth	200 sq ft	\$5,400.00	3
10X30 Booth	300 sq ft	\$5,750.00	3
20X20 Booth	400 sq ft	\$7,500.00	3
20X30 Booth	600 sq ft	\$9,500.00	4
20X40 Booth	800 sq ft	\$10,000.00	5
30X30 Vehicle Space	900 sq ft	\$11,600.00	6
30X40 Vehicle Space	1200 sq ft	\$15,500.00	7
40X40 Vehicle Space	1600 sq ft	\$20,500.00	8

What are the NHSC 2024 vendors saying?

- ❖ *Great traffic and quality attendees.*
- ❖ *The exhibitors were top tier.*
- ❖ *There was a good variety of vendors.*
- ❖ *The layout and flow in the exhibit hall was great.*
- ❖ *The exhibit hall hours allowed for more time to interact with attendees.*

Show Dates & Times (*tentative)

EXHIBITOR MOVE-IN

Monday, August 25, 2025

- ❖ 8:00 AM - 5:00 PM

SHOW SCHEDULE

Tuesday, August 26, 2025

- ❖ 9:00 AM - 7:00 PM (lunch, breaks - AM/PM, and reception)

Wednesday, August 27, 2025

- ❖ 9:00 AM - 3:00 PM (lunch and breaks - AM/PM)

EXHIBITOR MOVE-OUT

Wednesday, August 27, 2025

- ❖ 3:00 PM - 6:00 PM

*NOTE: Show hours are subject to change as the program is developed. Vendors are not able to break down their booth until Wednesday at 3:00 PM when the exhibit hall closes.

BASIC BOOTH PACKAGE

Items provided in a 10'x10' in-line booth:

- 8' High Backwall Drape with 3' High Sidewall Drape
- 7" x 44" Identification Sign
- 6' x 30" Skirted Table - Black
- 2 Side Chairs
- 1 Wastebasket

TERMS & CONDITIONS

Booths are assigned on a first-come, first-reserve basis upon NHSA's receipt of the booth payment. NHSA will make an effort to physically separate competitors, and exhibitor cooperation in this regard is appreciated.

An exhibitor who cancels its booth space reservation must pay a cancellation fee, as noted in the rules and responsibility document. Visit the [conference website](#) to review all rules and regulations.

EXHIBIT SERVICES COMPAN— Shepard

The exhibit kit will be sent to vendors by Shepard. Exhibitor Service Kits include event order forms from Shepard and other designated contractors. Kits will be emailed to vendors beginning in April.

SPONSORED SOLUTIONS SESSIONS

Sponsored Solutions Sessions provide an additional opportunity for companies to present at NHSC 2025. These sessions will be filled on a first-come, first-served basis and are available to sponsors at the Diamond, Platinum, Gold, and Silver sponsorship levels. Exhibitors may also request a session at an additional rate of \$3,000.

If you are interested in securing a spot on the Sponsored Solutions track, please reach out to conference.info@nationalhomelandsecurity.org

LEAD CAPTURE

Cvent provides lead retrieval services through their Lead Capture system. This allows exhibitors to scan badges to gather lead information; score leads and take notes; and export to any database on demand.

VENDOR BINGO

Vendor Bingo will be played at the 2025 conference, and we hope you will join in the fun! If you want to enhance your booth traffic, earn company recognition, and want the nation's operators, emergency managers, and first responders to help spread the word about your product, service, and company, then Vendor Bingo is for you. You will have the opportunity to register to participate during the exhibitor registration online process. Fees: \$300 plus a donated prize.



JOIN OVER 100 EXHIBITORS IN DC – PAST EXHIBITORS

4WWS, LLC	Critical Path Solutions	GEM Technology	Meridian Rapid Defense Group	PTS Expeditionary	Telex Radio Dispatch
908 Devices	CISA	Grainger	MITRE	Qualtrics	The Olson Group
Activu Corporation	Darley	Granny's Alliance	Montel Technologies	Radiation Solutions Inc.	The Raytom Group
Advanced Security Technologies	Dataminr	HAAS Alert	Moonshot	Rave Mobile Safety	Tidal Basin
Agate Software/IGX	DC Homeland Security	Hanwha	MTX mavQ	Rural Domestic Preparedness	TrellisWare Technologies
Alamo Tactical SoundGear	Dejero	Haystax by Secure Passage	National Domestic Preparedness	ReadyOP	Trijicon
All Hands Consulting	Deployed Logix	HotShotz Heat Packs	NCS Technologies, Inc	Regroup Mass Notification	Tulane University
All Traffic Solutions	DeSales University	IAEM	NetScout Systems, Inc.	Rescue 42	Turn2 Productions
ANACAPA Micro	DHS Office of Intelligence	IEM	New Mexico Tech/EMRTC	Reuter-Stokes	U.S. Flood Control Corp.
AshBritt, Inc	Digital Video Group	Industrial Tent Systems	North American Rescue	Rocket.Chat	United States Secret Service
Avon Protection/Team Wendy	Drift Net Securities	Inficon	Northeastern University	Safeware, Inc.	Utility Inc.
Balboa Geolocation	Echodyne Corp	Jenoptik	Nyentek	Salamander Technologies	VECTOR Climate
Bertin Envirionics	FORTS USA	Joint CT Assessment Team	Office of Radiological Security	Scenario Trainer Inc	Vector Solutions
Bosch-Telex Radio	EMAP	Juvare	OSINT Combine	Sealing Technologies	Veren Industries
Bubble Technology	Ernst & Young	Kerrz Industries	Packetalk, LLC	SELLMARK	Vericor
Carahsoft Tech Corp	Esri	Kiesler Police Supple	Panasonic Connect	SenseMakers LLC	Waldorf University
Center for Domestic Preparedness	Event 38	L2 Defense, Inc.	Partner Forces	Skopenow	Western Shelter
Chinook Medical Gear	Fast Resue Solutions	Laser Shot	Pearson VUE	SLS	Witt O'Brien's
Civix	FUSUS	LDV, Inc.	Post University	Sorenson	WSI Technologies
Columbia Southern U	G&H International	LeadsOnline	Powered Living Inc.	SummitET	
Consensus Cloud	Gaven Industries	LEO A DALY	ProPac, Inc.	Teledyne FLIR	

Learn More

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MAXIMIZE YOUR ORGANIZATION'S EXPOSURE

BECOME A SPONSOR TODAY!

NHSC 2025 is an excellent opportunity to put your organization in front of homeland security professionals.

- ❖ Align sponsorship objectives with business goals.
- ❖ Increase brand recognition among key decision-makers.
- ❖ Connect with senior-level government officials, law enforcement, and industry professionals.
- ❖ Build strategic alliances.
- ❖ Showcase capabilities, products, services, and solutions to a targeted audience.
- ❖ Inform product development and business strategy.
- ❖ Connect with representatives from DHS, DOD, FBI, and other government agencies.
- ❖ Increase visibility through event press releases.
- ❖ Establish your organization as an industry expert through presentations.

WHY SPONSOR?

Branding
Visibility
Credibility
Networking
Expertise
Commitment
Showcase

SPONSOR
SPONSOR

85%

of sponsors report increased brand awareness

of sponsors report receiving a positive ROI within 7 months

2024 Event Marketing Institute Data
2024 CVENT Metrics

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVEL	DIAMOND \$30,000	PLATINUM \$20,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000	SUPPORTER \$1,000
Choose one of the following opportunities: • Exhibitor Reception (Tuesday) • Host Social (Wednesday)	•					
Company logo displayed at the Check-in Kiosk	•					
Podium Recognition	• + Speaking Opportunity (5 min)	•				
Company logo on the conference mobile app	•	•				
Special promotion on social media	•	•				
Exhibit Booth	20x20	10x20	10x10	10x10		
Conference Passes	6	5	3	2	1	
Company Ad in Electronic Program	Full-Page	1/2 Page	1/2 Page	1/4 Page	1/4 Page	
Company logo on <u>main</u> page of event website	•	•				
Company logo placement on event website			•	•	•	•
Sponsored Solutions Sessions (Limited availability-first come, first served)	•	•	•	•		
Host a coffee/snack break			•	•		
Company logo listed on conference marketing materials, electronic program, emails & signage	•	•	•	•	•	•
Company logo listed in electronic program & listed in slideshow during event	•	•	•	•	•	•

A LA CART SPONSORSHIP OPPORTUNITIES

Track lead sponsor: \$7,500

- ❖ 13 Opportunities
- ❖ Branding on track signage and in electronic program
- ❖ Sponsor 8 sessions of 1 track (track assignments are on a first come, first serve basis)
- ❖ Podium recognition (by track lead)
- ❖ Display of company literature outside breakout room
- ❖ 3 complimentary registrations

Email marketing campaign: \$1,000

- ❖ Sponsor created email
- ❖ Distributed to all attendees and prospect

Press release: \$2,000

- ❖ Press release announcing the sponsorship.
- ❖ One press release sent to all attendees and prospects.

Conference bag sponsor: \$3,500

- ❖ One (1) opportunity
- ❖ Exclusive branding on conference bags
- ❖ Distribution of company branded material (within bag)
- ❖ Sponsor responsible for the production of conference bags and branded materials for bag; NHSA has option to include NHSA branded material (i.e. notebook/pens/coins)