

National Homeland Security Conference



Exhibitor & Sponsorship PROSPECTUS 2026



August 10-13, 2026
Louisville, KY



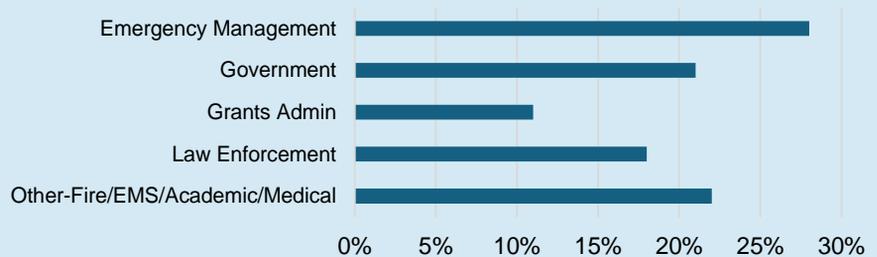
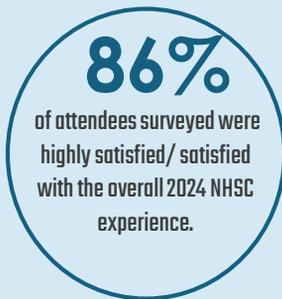
WHAT IS THE NHSC?

The National Homeland Security Conference (NHSC) is the premier event for homeland security and emergency management professionals. Sponsored by the National Homeland Security Association (NHSA), this conference has become the most highly anticipated conference of the year. It focuses on all emergency response disciplines across every level of government. The conference includes the annual meeting of local homeland security and emergency management professionals from the Nation's largest metropolitan areas. This conference brings together more than 1,800 participants to learn about new equipment, available technology, and emerging trends in homeland security.



CONFERENCE ATTENDEE PROFILE

- ❖ Law enforcement
- ❖ Fire/EMS response
- ❖ Emergency managers (city, county, state, federal,)
- ❖ Security/surveillance
- ❖ Business organizations
- ❖ Technology/software developers
- ❖ Universities/academics
- ❖ Grant's management
- ❖ Non-profit agencies
- ❖ Federal coordinating officers and other federal officials from DHS, HHS, DOT and others
- ❖ Homeland security professionals



WHY EXHIBIT?

❖ The National Homeland Security Conference expects more than 1,800 homeland security, public safety, law enforcement, and emergency management professionals to attend the 2026 conference, which has increased in attendance over the past 4 years.

❖ **Connect** with key decision-makers, influencers, and potential customers in the homeland security industry. Generate **quality leads** and follow-up opportunities. Connect with representatives from federal, state, and local government agencies.

❖ Increase **brand recognition** and **credibility** within the homeland security community.

❖ **Differentiate your organization** from competitors and invest in a sponsorship to get your company's name in front of attendees.

❖ Become a **thought leader** by demonstrating expertise during a sponsored solutions session. Share your knowledge and best practices with attendees and position your organization as a trusted resource and industry leader.

❖ **Gather insights** on industry trends, challenges, and emerging technologies.

EXHIBIT BOOTH OPTIONS

| BOOTH SIZE | TOTAL SQ FT | PRICE OF BOOTH | CONFERENCES PASSES |
|---------------------|-------------|----------------|--------------------|
| 10X10 Booth | 100 sq ft | \$3,700.00 | 2 |
| 10X20 Booth | 200 sq ft | \$5,400.00 | 3 |
| 10X30 Booth | 300 sq ft | \$5,750.00 | 3 |
| 20X20 Booth | 400 sq ft | \$7,500.00 | 4 |
| 20X30 Booth | 600 sq ft | \$9,500.00 | 4 |
| 20X40 Booth | 800 sq ft | \$10,000.00 | 5 |
| 30X30 Vehicle Space | 900 sq ft | \$11,600.00 | 6 |
| 30X40 Vehicle Space | 1200 sq ft | \$15,500.00 | 7 |
| 40X40 Vehicle Space | 1600 sq ft | \$20,500.00 | 8 |

What did the NHSC 2025 vendors say?

- ❖ *Great traffic and quality attendees.*
- ❖ *The exhibitors were top tier.*
- ❖ *There was a good variety of vendors.*
- ❖ *The layout and flow in the exhibit hall was great.*
- ❖ *The exhibit hall hours allowed for more time to interact with attendees.*

Show Dates & Times (*tentative)

EXHIBITOR MOVE-IN

Monday, August 10, 2026

- ❖ 8:00 AM - 5:00 PM

SHOW SCHEDULE

Tuesday, August 11, 2026

- ❖ 9:00 AM - 7:00 PM (lunch, breaks - AM/PM, and reception)

Wednesday, August 12, 2026

- ❖ 9:00 AM - 3:00 PM (lunch and breaks - AM/PM)

EXHIBITOR MOVE-OUT

Wednesday, August 12, 2026

- ❖ 3:00 PM – 6:00 PM

*NOTE: Show hours are subject to change as the program is developed. Vendors are not able to break down their booth until Wednesday at 3:00 PM when the exhibit hall closes.

BASIC BOOTH PACKAGE

Items provided in a 10'x10' in-line booth:

- 8' High Backwall Drape with 3' High Sidewall Drape
- 7" x 44" Identification Sign
- 6' x 30" Skirted Table - Black
- 2 Side Chairs
- 1 Wastebasket

TERMS & CONDITIONS

Booths are assigned on a first-come, first-reserve basis upon NHTSA's receipt of the booth payment. NHTSA will make an effort to physically separate competitors, and exhibitor cooperation in this regard is appreciated.

An exhibitor who cancels its booth space reservation must pay a cancellation fee, as noted in the rules and responsibility document. Visit the [conference website](#) to review all rules and regulations.

EXHIBIT SERVICES COMPAN— Shepard

The exhibit kit will be sent to vendors by Shepard. Exhibitor Service Kits include event order forms from Shepard and other designated contractors. Kits will be emailed to vendors beginning in April.

SPONSORED SOLUTIONS SESSIONS

Sponsored Solutions Sessions provide an additional opportunity for companies to present at NHSC 2025. These sessions will be filled on a first-come, first-served basis and are available to sponsors at the Diamond, Platinum, Gold, and Silver sponsorship levels. Exhibitors may also request a session at an additional rate of \$3,000.

If you are interested in securing a spot on the Sponsored Solutions track, please reach out to

conference.info@nationalhomelandsecurity.org

LEAD CAPTURE

Cvent provides lead retrieval services through their Lead Capture system. This allows exhibitors to scan badges to gather lead information; score leads and take notes; and export to any database on demand.

VENDOR BINGO

Vendor Bingo will be played at the 2026 conference, and we hope you will join in the fun! If you want to enhance your booth traffic, earn company recognition, and want the nation's operators, emergency managers, and first responders to help spread the word about your product, service, and company, then Vendor Bingo is for you. You will have the opportunity to register to participate during the exhibitor registration online process. Fees: \$300 plus a donated prize.



JOIN OVER 100 EXHIBITORS IN DC – PAST EXHIBITORS

| | | | | | |
|----------------------------------|----------------------------|---------------------------|---------------------------------|-----------------------------|------------------------------|
| 4WWS, LLC | Critical Path Solutions | GEM Technology | Meridian Rapid Defense Group | PTS Expeditionary | Telex Radio Dispatch |
| 908 Devices | CISA | Grainger | MITRE | Qualtrics | The Olson Group |
| Activu Corporation | Darley | Granny's Alliance | Montel Technologies | Radiation Solutions Inc. | The Raytom Group |
| Advanced Security Technologies | Dataminr | HAAS Alert | Moonshot | Rave Mobile Safety | Tidal Basin |
| Agate Software/IGX | DC Homeland Security | Hanwha | MTX mavQ | Rural Domestic Preparedness | TrellisWare Technologies |
| Alamo Tactical SoundGear | Dejero | Haystax by Secure Passage | National Domestic Preparedness | ReadyOP | Trijicon |
| All Hands Consulting | Deployed Logix | HotShots Heat Packs | NCS Technologies, Inc | Regroup Mass Notification | Tulane University |
| All Traffic Solutions | DeSales University | IAEM | NetScout Systems, Inc. | Rescue 42 | Turn2 Productions |
| ANACAPA Micro | DHS Office of Intelligence | IEM | New Mexico Tech/EMRTC | Reuter-Stokes | U.S. Flood Control Corp. |
| AshBritt, Inc | Digital Video Group | Industrial Tent Systems | North American Rescue | Rocket.Chat | United States Secret Service |
| Avon Protection/Team Wendy | Drift Net Securities | Inficon | Northeastern University | Safeware, Inc. | Utility Inc. |
| Balboa Geolocation | Echodyne Corp | Jenoptik | Nyentek | Salamander Technologies | VECTOR Climate |
| Bertin Envirionics | FORTS USA | Joint CT Assessment Team | Office of Radiological Security | Scenario Trainer Inc | Vector Solutions |
| Bosch-Telex Radio | EMAP | Juvare | OSINT Combine | Sealing Technologies | Veren Industries |
| Bubble Technology | Ernst & Young | Kerrz Industries | Packetalk, LLC | SELLMARK | Vericor |
| Carahsoft Tech Corp | Esri | Kiesler Police Supple | Panasonic Connect | SenseMakers LLC | Waldorf University |
| Center for Domestic Preparedness | Event 38 | L2 Defense, Inc. | Partner Forces | Skopenow | Western Shelter |
| Chinook Medical Gear | Fast Resue Solutions | Laser Shot | Pearson VUE | SLS | Witt O'Brien's |
| Civix | FUSUS | LDV, Inc. | Post University | Sorenson | WSI Technologies |
| Columbia Southern U | G&H International | LeadsOnline | Powered Living Inc. | SummitET | |
| Consensus Cloud | Gaven Industries | LEO A DALY | ProPac, Inc. | Teledyne FLIR | |

CONTACT INFORMATION

201 Park Washington Court, Falls Church, VA 22046

conference.info@nationalhomelandsecurity.org

To learn more about becoming an exhibitor or sponsor, use the QR code or visit our website at <https://www.nationalhomelandsecurity.org/>



MAXIMIZE YOUR ORGANIZATION'S EXPOSURE

BECOME A SPONSOR TODAY!

NHSC 2026 is an excellent opportunity to put your organization in front of homeland security professionals.

- ❖ Align sponsorship objectives with business goals.
- ❖ Increase brand recognition among key decision-makers.
- ❖ Connect with senior-level government officials, law enforcement, and industry professionals.
- ❖ Build strategic alliances.
- ❖ Showcase capabilities, products, services, and solutions to a targeted audience.
- ❖ Inform product development and business strategy.
- ❖ Connect with representatives from DHS, DOD, FBI, and other government agencies.
- ❖ Increase visibility through event press releases.
- ❖ Establish your organization as an industry expert through presentations.

WHY SPONSOR?

Branding
Visibility
Credibility
Networking
Expertise
Commitment
Showcase

SPONSOR
SPONSOR

85%

of sponsors report increased brand awareness

of sponsors report receiving a positive ROI within 7 months

2024 Event Marketing Institute Data
2024 CVENT Metrics

SPONSORSHIP OPPORTUNITIES

| SPONSORSHIP LEVEL | DIAMOND \$30,000 | PLATINUM \$20,000 | GOLD \$15,000 | SILVER \$10,000 | BRONZE \$5,000 | SUPPORTER \$1,000 |
|--|-------------------------------------|----------------------|------------------|--------------------|-------------------|----------------------|
| Choose one of the following opportunities: • Exhibitor Reception (Tuesday) • Host Social (Wednesday) | • | | | | | |
| Company logo displayed at the Check-in Kiosk | • | | | | | |
| Podium Recognition | • + Speaking Opportunity (5 min) | • | | | | |
| Company logo on the conference mobile app | • | • | | | | |
| Special promotion on social media | • | • | | | | |
| Exhibit Booth | 20x20 | 10x20 | 10x10 | 10x10 | | |
| Conference Passes | 6 | 5 | 3 | 2 | 1 | |
| Company Ad in Electronic Program | Full-Page | 1/2 Page | 1/2 Page | 1/4 Page | 1/4 Page | |
| Company logo on <u>main</u> page of event website | • | • | | | | |
| Company logo placement on event website | | | • | • | • | • |
| Sponsored Solutions Sessions (Limited availability-first come, first served) | • | • | • | • | | |
| Host a coffee/snack break | | | • | • | | |
| Company logo listed on conference marketing materials, electronic program, emails & signage | • | • | • | • | • | • |
| Company logo listed in electronic program & listed in slideshow during event | • | • | • | • | • | • |

A LA CART SPONSORSHIP OPPORTUNITIES

Track lead sponsor: \$7,500

- ❖ 13 Opportunities
- ❖ Branding on track signage and in electronic program
- ❖ Sponsor 8 sessions of 1 track (track assignments are on a first come, first serve basis)
- ❖ Podium recognition (by track lead)
- ❖ Display of company literature outside breakout room
- ❖ 3 complimentary registrations

Email marketing campaign: \$1,000

- ❖ Sponsor created email
- ❖ Distributed to all attendees and prospect

Press release: \$2,000

Press release announcing the sponsorship.

- ❖ One press release sent to all attendees and prospects.

Conference bag sponsor: \$3,500

- ❖ One (1) opportunity
- ❖ Exclusive branding on conference bags
- ❖ Distribution of company branded material (within bag)
- ❖ Sponsor responsible for the production of conference bags and branded materials for bag; NHSA has option to include NHSA branded material (i.e. notebook/pens/coins)