

# 2024 NATIONAL HOMELAND SECURITY CONFERENCE

## EXHIBITOR & SPONSORSHIP PROSPECTUS



**JULY 22—25, 2024**  
**MIAMI BEACH CONVENTION CENTER**  
**MIAMI BEACH, FLORIDA**



### WHAT IS #NHSC2024?

The National Homeland Security Conference (#NHSC2024) brings together more than 1,500 participants to learn about emerging trends in homeland security and see new equipment and technology available to support their mission.

### WHO EXHIBITS & SPONSORS?

Fortune 500s  
Federal Agencies  
Non-Profit Agencies  
Business Organizations  
Universities  
Start-Ups  
Homeland Security  
Law Enforcement  
Fire Safety  
Emergency Management  
Technology/Software  
Developers  
Security/Surveillance

### WHY EXHIBIT & SPONSOR?

Becoming a Sponsor/Partner of the #NHSC2024 places your company in a position of authority and enables you to build and strengthen your relationships, visibility, and reputation with major entities from the Homeland Security, Law Enforcement, Fire Safety, and Emergency Management industries.

#### EXPOSURE

Alignment of your brand with the leading media, events and websites in the emergency management, and law enforcement industries; Gain exposure to major vendors, universities, government entities, etc.

#### PROFILE

Benefit from the extensive range of marketing and public relations carried out before, during, and post conference.

#### LEADERSHIP

Underline your expertise and leadership in Homeland Security, Law Enforcement, Fire Safety, and Emergency Management

#### ENGAGEMENT

Generate new business leads and build on existing ones with direct access to agency leaders and emergency management personnel

### WHY ATTEND?

#### BE INFORMED

Experts in the field share best practices, expert opinions, analysis, and industry trends

#### STAY IN THE KNOW

Gain an understanding of contemporary EM/HS challenges and receive case studies and lessons learned from colleagues

#### NETWORK

Meet with valuable stakeholders

### WHO ATTENDS?

#### 1500+ INDUSTRY PROFESSIONALS

Homeland Security  
Emergency Management  
Law Enforcement  
Fire Services  
FBI/FEMA/DHS/DEA  
U.S. Marshals Service  
Non-profit agencies  
Business Owners  
Universities  
Private Security



To learn more about becoming an exhibitor or sponsor, use the QR code or visit our website at <https://www.nationalhomelandsecurity.org/>

# EXIBITOR & SPONSORSHIP OPPORTUNITIES

## BOOTH OPTIONS

BOOTH SIZE	TOTAL SQ FT	PRICE OF BOOTH	CONFERENCES PASSES INCLUDED
10X10 Booth	100 sq ft	\$3,675.00	2
10X20 Booth	200 sq ft	\$5,250.00	3
10X30 Booth	300 sq ft	\$5,515.00	3
20X20 Booth	400 sq ft	\$7,350.00	3
20X30 Booth	600 sq ft	\$9,000.00	4
20X40 Vehicle Space	800 sq ft	\$9,610.00	5
30X30 Vehicle Space	900 sq ft	\$9,975.00	5

## SPONSORSHIP OPTIONS

SPONSORSHIP LEVEL	DIAMOND \$30,000	PLATINUM \$20,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000	SUPPORTER \$1,000
Host of Exhibitor Social on Tuesday Evening or Social on Wednesday Evening	•					
Company logo displayed at the Check-in Kiosk	•					
Podium Recognition	• + Speaking Opportunity (5 min)	•				
Company logo on the conference mobile app	•	•				
Special promotion on social media	•	•				
Exhibit Booth	20x20	10x20	10x10	10x10		
Conference Passes	6	5	2	2	1	
Company Ad in Electronic Program	Full-Page	1/2 Page	1/2 Page	1/4 Page	1/4 Page	
Company logo on the event website (main page)	•	•				
Company logo on the event website (exhibit list page)			•	•	•	•
Sponsored Solutions Sessions (Limited availability-first come, first served)	•	•	•	•		
Host a coffee/snack break			•	•		
Company logo listed on conference marketing materials	•	•	•	•	•	•
Company logo listed in electronic program & listed in slideshow during event	•	•	•	•	•	•

NOTE: Any additional fees are the responsibility of the sponsor (applies to all options above).



Feel free to reach out to us with questions  
[conference.info@nationalhomelandsecurity.org](mailto:conference.info@nationalhomelandsecurity.org)



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# ADDITIONAL INFORMATION

## MEETING LOCATION

Miami Beach Convention Center  
1901 Convention Center Dr, Miami Beach, FL 33139

## EXHIBIT SCHEDULE

ACTION	DAY	DATE	TIME
EXHIBITOR MOVE-IN	MONDAY	07/22/2024	08:00 AM - 05:00 PM
	TUESDAY	07/23/2024	08:00 AM - 11:00 AM
EXHIBIT HALL HOURS	TUESDAY	07/23/2024	12:00 PM - 07:00 PM
	WEDNESDAY	07/24/2024	10:00 AM - 03:00 PM
	THURSDAY	07/25/2024	10:00 AM - 12:00 PM
*EXHIBITOR MOVE-OUT	THURSDAY	07/25/2024	12:00 PM - 04:00 PM

**\*NOTE:** Vendors are not able to break down their booth until Thursday at 12:00PM when the exhibit closes.

## EXHIBIT SERVICES COMPANY—Shephard

The exhibit kit will be sent to vendors by Shepard. Exhibitor Service Kits will include event order forms from Shepard and other designated contractors.

## BASIC BOOTH PACKAGE

- One (1) 10' x 10' pipe & drape (8' high back wall and 3' high side rails)
- One (1) ID Sign with company name and booth number in black ink on white show card
- One (1) 6' long x 30" high x 24" wide standard 3-sides skirted table (skirts all same color)
- Two (2) side chairs per booth

## SPONSORED SOLUTIONS SESSIONS

Sponsored Solutions Sessions are an additional opportunity for companies to present at the 2024 NHSC. This track will be filled on a first come, first serve basis. These sessions are available to those sponsors at the Diamond, Platinum, Gold, and Silver sponsorship levels. Additionally, exhibitors may request a session at an additional rate of \$3,000. If you are interested in securing a spot on the Sponsored Solutions Track, please reach out to Amy Starchville, Exhibit Manager at [amy@asmii.net](mailto:amy@asmii.net).

## VENDOR BINGO

Vendor Bingo will be played at the 2024 conference, and we hope you will join in the fun! If you want to enhance your booth traffic, earn company recognition, and want the nation's operators, emergency managers, and first responders to help spread the word about your product, service, and company, then Vendor Bingo is for you. You will have the opportunity to register to participate during the exhibitor registration online process. Fees: \$300 plus a donated prize.

## LEAD CAPTURE

CVENT will provide lead retrieval services through their LeadCapture system. This will allow exhibitors to scan badges to gather lead information; score leads and take notes; and export to any database on demand.

Feel free to reach out to us with questions  
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