

EXHIBITOR & SPONSORSHIP OPPORTUNITIES

BOOTH SIZE	TOTAL SQ FT	PRICE OF BOOTH	CONFERENCES PASSES
10X10 Booth	100 sq ft	\$3,700.00	2
10X20 Booth	200 sq ft	\$5,400.00	3
10X30 Booth	300 sq ft	\$5,750.00	3
20X20 Booth	400 sq ft	\$7,500.00	3
20X30 Booth	600 sq ft	\$9,500.00	4
20X40 Booth	800 sq ft	\$10,000.00	5
30X30 Vehicle Space	900 sq ft	\$11,600.00	6
30X40 Vehicle Space	1200 sq ft	\$15,500.00	7
40X40 Vehicle Space	1600 sq ft	\$20,500.00	8

SPONSORSHIP LEVEL	DIAMOND \$30,000	PLATINUM \$20,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000	SUPPORTER \$1,000
Choose one of the following opportunities:						
<ul style="list-style-type: none"> Exhibitor Reception (Tuesday) Host Social (Wednesday) 	●					
Company logo displayed at the Check-in Kiosk	●					
Podium Recognition	● + Speaking Opportunity (5 min)	●				
Company logo on the conference mobile app	●	●				
Special promotion on social media	●	●				
Exhibit Booth	20x20	10x20	10x10	10x10		
Conference Passes	6	5	3	2	1	
Company Ad in Electronic Program	Full-Page	1/2 Page	1/2 Page	1/4 Page	1/4 Page	
Company logo on <u>main</u> page of event website	●	●				
Company logo placement on event website			●	●	●	●
Sponsored Solutions Sessions (Limited availability-first come, first served)	●	●	●	●		
Host a coffee/snack break			●	●		
Company logo listed on conference marketing materials, electronic program, emails & signage	●	●	●	●	●	●
Company logo listed in electronic program & listed in slideshow during event	●	●	●	●	●	●

Track lead sponsor: \$7,500

- 13 Opportunities
- Branding on track signage and in electronic program
- Sponsor 8 sessions of 1 track (track assignments are on a first come, first serve basis)
- Podium recognition (by track lead)
- Display of company literature outside breakout room
- 3 complimentary registrations

Email marketing campaign: \$1,000

- Sponsor created email
- Distributed to all attendees and prospect

Press release: \$2,000

- Press release announcing the sponsorship.
- One press release sent to all attendees and prospects.

Conference bag sponsor: \$3,500

- One (1) opportunity
- Exclusive branding on conference bags
- Distribution of company branded material (within bag)
- Sponsor responsible for the production of conference bags and branded materials for bag; NHSA has option to include NHSA branded material (i.e. notebook/pens/coins)